



Bachelor of Tourism and Hospitality  
**Travel and Tourism**

Y	Course Code	Course Title	Pre-requisites	Credit Hours	Course Code	Course Title	Pre-requisites	Credit Hours
FIRST YEAR	<b>Semester 1</b>				<b>Semester 2</b>			
	ISLS 101	Islamic Studies I		3	ARAB 101	Arabic I		3
	ENG -101	English I		3	TEM- 121	Introduction to Tourism and Hospitality		3
	MIS -151	Fundamental of Information Technology		3	TEM -122	Business Etiquette and Protocol		3
	TEM -111	Ethics in Tourism		3	COMM-101	Communication Skills		2
	TEM -112	Event Management		3	GEE XXX	General Education Elective		3
	GEE XXX	General Education Elective		3	<i>Total Credit Hours</i> 14			
<i>Total Credit Hours</i> 18								
SECOND YEAR	<b>Semester 3</b>				<b>Semester 4</b>			
	MATH -100	Mathematics I		3	ENG-103	Public Speaking	ENG -101	3
	ENG -201	Technical Writing	ENG -101	3	STAT-101	General Statistics	MATH-100	3
	TEM -211	Thinking and Learning Skills		2	TEM -221	English for Tourism Purposes	ENG -201	3
	TEE XXX	Major Elective		3	TEM -222	Marketing for Tourism and Hospitality	TEM -112 TEM -211	3
	TEE XXX	Major Elective		3	TEE XXX	Major Elective		3
<i>Total Credit Hours</i> 14				<i>Total Credit Hours</i> 18				
THIRD YEAR	<b>Semester 5</b>				<b>Semester 6</b>			
	TTM -311	Middle East Tourism Industry		2	TTM -321	Tourism Policy and Planning		3
	TTM -312	English for Travel and Tourism Purposes	TEM -221	3	TTM -322	Aviation Law		3
	TTM -313	Digital Tourism Marketing		2	TTM -323	Development of Tourism Product		3
	TTM -314	Tourism and Transport		3	TTM -324	Management of Tourism Organization	TTM -313	3
	TTM -315	Tourism Destination Management		2	TTM -325	Technology Management in Tourism	TTM -314	3
	TTM -316	Customer Services in Travel and Tourism		3	<i>Total Credit Hours</i> 15			
<i>Total Credit Hours</i> 15								
	TTM -411	Co-op Training	Department Approval	6				
FORTH YEAR	<b>Semester 7</b>				<b>Semester 8</b>			
	TTM -412	Client Behavior in Tourism		2	TTM -421	Management of Hajj and Umrah		3
	TTM -413	Cultural Tourism		2	TTM -422	Airline Management		3
	TTM -414	Airport Operations Management		3	TTM -423	Strategic Management and Leadership in Tourism		3
	TTM -415	Airline Customer Service		2	TTM -424	Capstone Course/Project		3
	TTM -416	Tourism Economics		3	<i>Total Credit Hours</i> 12			
<i>Total Credit Hours</i> 12				<i>Total Credit Hours</i> 12				

## Major Electives

Course Code	Course Title	Credit Hours
TEE -431	Professional and Personal Development	3
TEE -432	Facilities Management	3
TEE -433	Risk Management	3
TEE -434	Microeconomics and Macroeconomics	3
TEE -435	Tourism Management	3
BUS -223	Research Methodology	3

## General Education Electives (Free Electives)

Course Code	Course Title	Credit Hours
PSY -101	Introduction to Psychology	3
SCO -101	Introduction to Sociology	3
EI -101	Emotional Intelligence	3
ENG -204	Critical Thinking	3
ETH -101	Social Ethics	3
HPY -101	Health and Physical Education	3
HPY -102	Public Health	3
GD -286	Photography I	3
NPS -101	Negotiation and Problem solving	3
BUS -101	Essentials of Business	3
SPD -101	Soft Skills and Personality Development	3
GED -100	Introduction of Design Software	3
MIS -255	Data Communication and Networking	3
MIS -355	E_Business	3